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FOR IMMEDIATE RELEASE

Saf-T-Gard® International Names Lisa Bucki as Marketing Director

Bucki lends more than 12 years of expertise to champion the brand

September 20, 2013 – NORTHBROOK, IL – Saf-T-Gard International Inc., the foremost global manufacturer, distributor, importer and exporter of industrial safety products for more than 70 years, is pleased to announce Lisa Bucki as the company's Marketing Director. In this role, Bucki will lead in the execution of key print and electronic marketing initiatives including catalog and web development, e-blast campaigns, product launches and various other programs to enhance the brand.

"We are thrilled to have Lisa join our team," says Loren Rivkin, Executive Vice President, Saf-T-Gard International. "Lisa brings a wealth of industry knowledge. Her experience tops more than 12 years in helping numerous organizations make effective improvements to their marketing efforts with tangible, bottom-line results. We look forward to sharing in her continued success."

Bucki previously worked for eight years at Magid Glove & Safety in various roles, most recently as their Marketing Communications Manager. Prior to that, she worked as a Marketing Specialist at Beltone Electronics, Direct Marketing Coordinator at Coldwell Banker Residential Brokerage and Junior Account Executive at Gibbs & Soell Public Relations.

About Saf-T-Gard International, Inc.

Saf-T-Gard International, Inc. is a privately held, family-owned and operated business. Founded in 1936 as Latex Glove Company, Saf-T-Gard has evolved from its days as a manufacturer of latex gloves, to a global supplier of industrial safety products and personal protective equipment. Today, Saf-T-Gard International, Inc. carries on the tradition that was started more than 76 years ago: bringing customers the products, training and service that they need to keep employees safe in the workplace.

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