



DATA MATRIX: THE FUTURE OF ASSET TRACKING

Why we chose Data Matrix Labels over QR Codes



DATA MATRIX CODE

- Data Matrix Codes maintain readability even after 50% of the code is damaged, compared to QR Codes losing readability after only 30% of the code is damaged
- Data Matrix Codes are often used for extracting product data like part numbers and sizing information, whereas QR Codes are more optimized for distributing marketing information for events and web pages
- Data Matrix Codes are more durable in harsh conditions, often common in industrial environments



QR CODE



SALISBURY

MAKING ASSET TRACKING EASIER THAN EVER

For over 100 years, Salisbury has been your trusted partner in safety and a leader in innovation.

The Salisbury gloves you know and love now include data matrix codes to allow for easier asset tracking.

SALISBURY GLOVES NOW WITH DATA MATRIX ASTM LABELS

Expect to see this new ASTM label with data matrix scannability incorporated into our full glove portfolio, including low volt and Elextriflex™ high volt gloves.

- Makes asset tracking quicker and simpler by capturing basic product data in one data matrix code.
- Data Matrix codes include a unique serial number, glove size, and glove class.
- Compatible with any data matrix scanner you may currently be using, including popular phone scanner apps.



SALISBURY