



Contact for additional information:  
Lisa Seminara  
Senior Marketing Director  
847-291-1600, ext. 2667  
LSeminara@saftgard.com

**FOR IMMEDIATE RELEASE**

**Saf-T-Gard International, Inc. Introduces the NEW Saftgard.com – The Smart, Simple and Speedy Way to Shop for Safety Products Online Today**  
*New and improved website elevates the user experience and gives customers more of what they need when procuring personal protective equipment*

April 9, 2020 – NORTHBROOK, IL – Saf-T-Gard International, Inc. is pleased to announce that its all-new, totally-updated website is now live and ready for prime time! Since its establishment more than 80 years ago, Saf-T-Gard has remained a customer-focused supplier of the finest, world-class industrial safety products and personal protective equipment (PPE), and the new saftgard.com is a testament to the company's tradition of bringing customers the products, training and service they need to keep employees safe in the workplace.

Designed with a hyper-friendly user interface, this exciting new website offers all of the latest features and functionality that customers have come to expect when shopping online for industrial safety products and personal protective equipment (PPE). In addition to a sleek new look, the new saftgard.com makes it easier than ever for visitors to find exactly what they are looking for by utilizing a guided navigation layout with a fully-optimized "smart" search engine. Moreover, existing Saf-T-Gard customers can link their account to a new saftgard.com web login to review ALL past orders and invoices, create a "wish list" of favorite items, save carts to simplify the ordering/reordering process and so much more! Buyers without an existing Saf-T-Gard account can register for one online, or they can still search, browse and order on saftgard.com without a Saf-T-Gard account.

"From humble, two-person beginnings in a Chicago manufacturing loft producing rubber-coated industrial work gloves, Saf-T-Gard is now recognized as an established, professional leader in the industry. We have embraced technology along way starting with telex/cable/teletype, fax communications, e-mail, and ultimately the internet. Saf-T-Gard never loses sight of the fact that the first P in PPE is "personal", and although we have had an internet presence since the last century, we recognized the need to respond to how you, our customers, have told us that you want to do business with us online," said Richard Rivkin, President and CEO, Saf-T-Gard International. "This resulted in the creation of a more attractive, informative and responsive new website with additional products (and more being added daily), powerful search capabilities and easy ordering technology. We invite you to spend a few minutes at [www.saftgard.com](http://www.saftgard.com), request a web login and password to enable online ordering and see for yourself

why so many people have continued to trust us with their worker's safety. Because we are Saf-T-Gard International – ***Bringing Workers Home Safely Since 1936.***”

**About Saf-T-Gard International, Inc.**

Located in Northbrook, Illinois, **Saf-T-Gard International, Inc.** is a privately-held family-owned and operated global supplier of industrial safety products. Founded in 1936 as Latex Glove Manufacturing Company, Saf-T-Gard quickly evolved into a predominant manufacturer, distributor, importer and exporter of personal protective equipment, environmental safety, facility safety, first aid, public safety and electrical safety. Today, Saf-T-Gard carries on the tradition that was started more than 80 years ago: bringing customers the products, training and service they need to keep employees safe in the workplace. Saf-T-Gard is an active member of the National Safety Council (NSC) and SafetyNetwork.me (formerly known as Safety Marketing Group-SMG), as well as the American Society for Testing Materials (ASTM) and the International Safety Equipment Association (ISEA) committees responsible for the development of industry standards for protective equipment. Saf-T-Gard provides thousands of solutions from recognized brand names in addition to its renowned line of proprietary brands. Saf-T-Gard actively operates the Voltgard® Test Lab, one of the largest, independent, NAIL4PET-accredited test labs for rubber insulating products in the United States. To learn more, please visit **[www.saftgard.com](http://www.saftgard.com)** or call 1-800-548-GARD (4273).

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